



2025 NPA Summer Conference Sponsorship Opportunities

A photograph of the Indianapolis skyline at dusk. The city lights are on, and the sky is a mix of blue and orange. In the foreground, there is a canal with a paved walkway and some greenery. The text "June 6-8" and "JW Marriott, Indianapolis, IN" is overlaid on the bottom right of the image.

June 6-8
JW Marriott, Indianapolis, IN

2025 NPA Summer Conference

The 2025 National PACE Association (NPA) Summer Conference will be held June 6-8 at the JW Marriott in Indianapolis, IN. The member-only event features three components: a Quality Symposium and a Medical Director Essentials (MDE) Course on Friday, June 6, and a Clinical Symposium on Saturday and Sunday, June 7-8, with a focus on essential staples of PACE and multiple opportunities for networking.

The NPA Summer Conference brings together approximately 200 clinical and quality PACE leaders from across the country to learn best practices, network, and develop strategies for optimizing the outcomes of PACE participants. The target audience includes medical directors, quality leaders, primary care and clinical staff, and clinical care managers, but the conference is open to all learners from a variety of disciplines.

Sponsorship at this event will provide excellent opportunities for access, networking, recognition and visibility with clinical and quality leaders in PACE. NPA will accept sponsorship applications on a first-come basis. The application deadline is May 2.

Benefits of Sponsorship

- Sponsor logo with link to company website on the NPA Summer Conference site
- Recognition during the opening remarks at each symposium
- Thank-you flyer listing all sponsors in attendee packets

Sponsorship Opportunities

ADVERTISING BOARDS

(Eight opportunities)

Deliver your message and branding on advertising boards throughout the conference! Your advertising board will be placed outside of the symposium rooms and will be seen by all attendees. The foam core board measures 32" wide by 76" high double-sided.

Cost: \$3,000 each



SMARTPHONE CARD SLEEVE

This RFID-blocking card sleeve is the perfect solution for protecting your data while keeping essential cards within easy reach. Designed to attach securely to the back of your smartphone, it's ideal for carrying business cards, hotel key cards and credit cards. With your company logo prominently displayed, it offers daily brand visibility as people use their phones, making it a practical, stylish and memorable promotional item.

Cost: \$3,000

CONFERENCE ATTENDEE EMAIL BLAST

NPA will send two emails on your behalf to conference registrants who have selected to receive sponsor mailings. Emails can be up to 300 words in length.

The first email will be sent the week of May 19. The second email will be scheduled for the week of June 2.

Cost: \$3,000

NAME BADGE POUCH

Each attendee will receive a zippered name badge pouch, which will display the sponsor name and logo. This sponsorship opportunity will give your company unparalleled visibility throughout the conference.

Additional Sponsorship Benefits:

- One complimentary registration (choose one symposium)
- Sponsor name and logo on name badges

Cost: \$5,000

ON-SITE SELF-REGISTRATION KIOSK

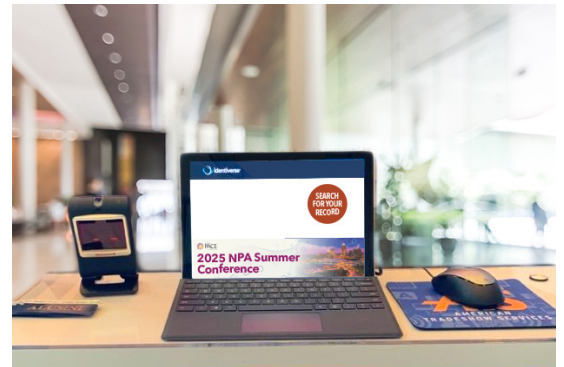
Be a part of NPA's on-demand attendee badge printing services, where attendees will be able to print their own badges from one of four kiosks. With this exclusive sponsorship, your company logo will be branded around the frame of the kiosk.

Your company logo will be visible to each attendee as they check in at registration to print their badge. Don't miss this great opportunity!

Additional Sponsorship Benefits:

- One complimentary registration (choose one symposium)
- Sponsor artwork on the laptops at the check-in kiosk
- Branded pens next to the kiosk

Cost: \$5,000



CHARGING KIOSK

Attendees rely on their mobile devices throughout the conference but cannot always find a convenient place to charge them. Your logo will be elegantly displayed, ensuring prominent visibility and brand recognition. The charging kiosk will be located in the registration area and features eight secure charging lockers.



Additional Sponsorship Benefits:

- One complimentary registration (choose one symposium)
- Company name and logo will be wrapped around the exterior of the tower, which will be customized with company branding

Cost: \$5,000

CONFERENCE WI-FI

(For email and web browsing only)

June 6-8

With the abundance of laptops, smartphones, tablets and other electronic devices, having an available internet connection in the meeting and luncheon rooms is essential. This sponsorship opportunity will allow conference attendees to check email and browse the web.

Additional Sponsorship Benefits:

- One complimentary registration (choose one symposium)
- Customized splash page with design of your choice
- Wi-Fi flyer with network name and password in attendee packets
- Opportunity to distribute sponsor brochures in attendee packets

Cost: \$5,000

HOTEL KEY CARDS

Great visibility! What must be in every attendee's badge pouch, pocket or purse? Their hotel key card! Be the company that attendees see every time they go to unlock their hotel room door. Put your name and logo in the hands of every attendee.

Additional Sponsorship Benefits:

- One complimentary registration (choose one symposium)
- Sponsor name and logo on the hotel key cards
- Thank-you flyer listing all sponsors in attendee packets

Cost: \$7,000

COFFEE BREAKS

(Four opportunities)

MDE Course and Quality Symposium

Friday, June 6

10-10:30 a.m.

2:15-2:30 p.m.

Clinical Symposium

Saturday, June 7

9:30-10 a.m.

Sunday, June 8

9:30-10 a.m.

Network with attendees and meet new PACE staff from around the country. Beverages will be served in the foyer area during breaks. Up to 120 are expected to attend each break.

Additional Sponsorship Benefits:

- One complimentary registration (choose one symposium)
- Signage with corporate name and logo at the sponsored breaks
- Napkins with corporate logo

Cost: \$7,000 each

NPA'S EXCLUSIVE SOCIAL EVENT AT THE INDIANAPOLIS MOTOR SPEEDWAY MUSEUM

Saturday, June 7

6:30-9:30 p.m.

Be a part of history with your PACE colleagues! The Indianapolis Motor Speedway Museum, located on the grounds of the Indianapolis Motor Speedway, is home to the "Greatest Spectacle in Racing." The museum originally opened in 1956 with a few vehicles and artifacts. This spring, the museum is reopening after an extensive renovation to highlight innovations in Indy car racing. Now one of the premier museums in the world, the newly reimagined space is a showcase for motorsports. During the NPA social event, conference attendees will have the opportunity to interact with exhibits, many with hands-on features that appeal to all ages and interests. Fun-seekers can ride in a simulator to experience racing an Indy car, and history buffs can tour the racetrack. The famous tradition of "kissing the bricks" at the finish line, which was started by NASCAR great Dale Earnhardt, will be offered throughout the evening. The museum gift shop also will be open throughout the event.

A networking buffet dinner will be available serving delicious regional food.

Additional Sponsorship Benefits:

- Two complimentary registrations (choose one symposium for each)
- Signage with sponsor name and logo at the event
- Napkins with sponsor logo
- Logo placement in Welcome Center, Rotunda and Track Lounge
- Opportunity to distribute sponsor brochures in attendee packets

Cost: \$7,500

CONTINENTAL BREAKFAST

(Three opportunities available)

MDE Course and Quality Symposium Joint Breakfast

Friday, June 6

6:30-8 a.m.

Clinical Symposium

Saturday, June 7

6:30-7:45 a.m.

Sunday, June 8

7-8 a.m.

A light continental breakfast will be served in the foyer area prior to the start of programming. Up to 150 are expected to attend each breakfast.

Additional Sponsorship Benefits:

- Two complimentary registrations (choose one symposium for each)
- Signage with sponsor name and logo at the sponsored breakfast
- Opportunity to distribute sponsor brochures in attendee packets
- Napkins with sponsor logo

Cost: \$8,500 each

NETWORKING LUNCHEON

(Two opportunities)

MDE Course and Quality Symposium Joint Luncheon

Friday, June 6

12-1:15 p.m.

Clinical Symposium Luncheon

Saturday, June 7

11:30 a.m. - 12:45 p.m.

Enjoy conversation with attendees over a leisurely buffet lunch featuring delicious local cuisine. Up to 150 are expected to attend each luncheon.

Additional Sponsorship Benefits:

- Two complimentary registrations (choose one symposium for each)
- Signage with sponsor name and logo at sponsored luncheon
- Opportunity to briefly address the luncheon attendees
- Opportunity to distribute sponsor brochures in attendee packets
- Opportunity to distribute giveaway items with sponsor logo at luncheon
- Napkins with sponsor logo

Cost: \$12,500 each

WELCOME RECEPTION

Friday, June 6

6-7:30 p.m.

Play host to the official conference Welcome Reception that will bring together all conference attendees for networking and delicious cuisine. The reception will take place at the beautiful JW Marriott located in central downtown, close to White River State Park. Mix and mingle with your peers throughout the evening.

Additional Sponsorship Benefits:

- Two complimentary registrations (choose one symposium for each)
- Signage with company name and logo at the entrance of the reception
- Opportunity to have a welcome table at the reception entrance
- Opportunity to distribute sponsor brochures in attendee packets
- Napkins with sponsor logo

Cost: \$15,000