NATIONAL PACE ASSOCIATION
30TH ANNIVERSARY

2024 NPA Annual Conference

Exhibitor and Sponsorship Prospectus

A Place for Connections

The National PACE Association (NPA) works to advance the efforts of Programs of All-Inclusive Care for the Elderly (PACE®). PACE programs support, maintain, safeguard, and promote the provision of quality, comprehensive and cost-effective health care services for frail older adults. Currently, 159 PACE programs are operating in 32 states and the District of Columbia. NPA members are operational PACE programs, organizations developing PACE programs or exploring the feasibility of starting a PACE program, and other organizations supportive of the PACE model of care.

Since its founding in 1994, NPA has created an expanding program of education and training directed toward our members and the health care community at large. The NPA Annual Conference provides multiple opportunities for education, networking and information-sharing geared to executive and clinical staff at operational and prospective PACE programs. The conference faculty is drawn from existing PACE programs, long-term care and community-based elder care providers, and managed care and health systems. Speakers have expertise in PACE and other health services for seniors.

Reach Your Target Market

PACE programs are innovative, creative, and committed to delivering high-quality care and services to their participants. They are motivated to find improved ways to deliver care and services across settings, including the PACE center and the home. If these are the clients you seek, you may be interested in partnering with us as an exhibitor or sponsor at the 2024 NPA Annual Conference, which will be held Oct. 13-16 at the Manchester Grand Hyatt in San Diego, CA.

More than 950 individuals attended the 2023 conference, including administrators, primary care and clinical staff from PACE programs and those organizations considering PACE development, as well as state and federal legislative and regulatory staff. Most attendees represent organizations with budgets between $10 million and $30 million that are looking for ways to invest today in order to save tomorrow. In light of the many new federal and state data collection and submission requirements, PACE programs are beginning to look closely at health plan and health provider IT/IS products and services to enhance efficiency and effectiveness in managing data.

2024 NPA Annual Conference Exhibitor Benefits

Exhibitors will have the opportunity to network with hundreds of staff from operational and prospective PACE providers and to share information about their products and services in a booth that is 10'x10' or 10'x20'. NPA is committed to promoting exhibit hours to attendees and has allotted six hours of designated exhibit hall time in the conference schedule. Exhibits will be located exclusively in the exhibit hall of the Manchester Grand Hyatt. Continental breakfasts and refreshment breaks will take place on Monday and Tuesday in the exhibit hall in order to maximize opportunities for connection with conference attendees.

In addition to having the opportunity to maximize awareness of their products and services during exhibit hall hours, exhibitors will receive the following benefits:

- one complimentary registration to the conference, which includes one ticket to the Networking Luncheon and one ticket to the Leadership and Awards Luncheon and excludes pre-conference workshops and/or symposiums and other special events requiring a separate fee;
- a copy of the advance registration list two weeks prior to the conference and the final registration list immediately following the conference for valuable promotion and follow-up;
- written recognition in on-site materials, on the **NPA website**, and on the event mobile app as a conference exhibitor;
- a link to your company website from the **NPA website**;
- inclusion in the NPA Exhibitor Bingo game and the opportunity to participate in a PACE program giveaway;
- exhibitor lead retrieval through American Tradeshow Services;
- a customizable company profile featured on the event mobile app, including logo and contact information;
- access to the event mobile app for all exhibit representatives named on your application; and
- the opportunity for additional booth representatives to attend the Opening General Session and PACE site tours.

NPA Preferred Vendors Benefits

NPA Preferred Vendors receive an exclusive advance release of the Exhibitor and Sponsorship Prospectus and are encouraged to secure their exhibit space rental by submitting a completed application with payment within 10 days of the date that NPA releases the prospectus. In addition to the exhibitor benefits listed above, Preferred Vendors receive the following exclusive perks:

- two complimentary registrations to the conference, which includes one ticket per registration to the Networking Luncheon and one ticket per registration to the Leadership and Awards Luncheon and excludes the pre-conference workshops and/or symposiums and other special events requiring a separate fee;
- the opportunity to submit their exhibitor application, including booth space preference, before other exhibitors;
- the distinction of being listed as a Preferred Vendor in on-site materials;
- up to two company flyers to be included in the conference welcome tote bags;
- a 10 percent discount on the booth rental fees; and
- inclusion in the thank-you flyer listing all Preferred Vendors in the attendee packet.

Exhibitor Fees

Booth Rates

A standard booth consists of one 6-foot tabletop and two chairs (provided) in either a 10'x10' or 10'x20' space. Booths are supplied by the exhibitor.

Fees

	10x10	10x10	10x20	10x20
	Preferred Vendor	Non-Preferred Vendor	Preferred Vendor	Non-Preferred Vendor
NPA Member	$4,275	$4,750	$8,550	$9,500
Non-Member	N/A	$5,250	N/A	$10,500

Each exhibitor will receive one fully draped 6-foot table, up to two chairs, and a wastebasket. Neither NPA nor the Manchester Grand Hyatt will accept responsibility for exhibitor loss or damage of materials, displays or belongings during the conference. Exhibitors should carry their own risk insurance to cover losses as security is not provided. Each exhibitor is responsible for any electrical or internet needs, as well as additional furniture or equipment rentals. Prices for these services vary and will be provided prior to the event. All exhibits must remain within the confines of their assigned exhibit space. Exhibitors may not alter the location or orientation of their assigned space or erect signs or any other displays that obstruct the view or disadvantageously affect the display of other exhibitors. Pop-up exhibits of any kind are strictly prohibited.

Application Deadline: Tuesday, Sept. 3

A completed exhibitor application with payment is due by Tuesday, Sept. 3. Payment must be submitted by either credit card, ACH transaction or check payable to the National PACE Association Annual Conference.

Cancellation

Only written cancellations will be accepted. Exhibitors who cancel before Sept. 3 will receive a refund minus a $100 processing fee. No refunds will be made for cancellations after Sept. 3.

Exhibitor Agreement

"Exhibitor" refers to the organization or person that applied for and has been granted exhibit space rental and such applicant's employees, contractors, agents and representatives. Each applicant for exhibit space agrees to the terms included in this agreement, in addition to any others outlined in the NPA Exhibitor Service Kits, communicated by the organizers, or adopted by the event facility.

Agreement for Exhibitor Space

A completed application and payment in full must accompany this Agreement. Incomplete applications and applications received without payment will not be processed, and no space assignments will be made. Cancellations must be made in writing and will be honored with a refund until **Sept. 3, 2024**, minus a $100 processing fee. No cancellations will be honored with refunds after Sept. 3, 2024.

Location

Exhibits will be exclusively located in the Seaport Ballroom (D-H) at the Manchester Grand Hyatt San Diego, located at 1 Market Place, San Diego, CA, 92101 for the duration of the exhibit period.

Exhibit Space

Each space will consist of one skirted 6' table, two chairs, a wastebasket, one complimentary booth identification sign, and a standard booth drape (8' background, 3' side rails). NPA Exhibitor Service Kits are emailed directly from Levy Exposition Services, Inc., NPA's general service contractor. Kits will be emailed a minimum of 60 days prior to the conference so exhibitors can take advantage of discount pricing. The kit contains information on show services, labor rates and drayage/freight handling rates.

Whenever possible, NPA will make space assignments in keeping with the preferences noted in writing on exhibitor applications. NPA reserves the right to alter the floor plan and make the final determination of all space assignments in the best interests of the event.

All exhibits must remain within the confines of their assigned exhibit space. Exhibitors may not alter the location or orientation of their assigned space or erect signs or any other display that obstructs the view or disadvantageously affects the display of other exhibitors.

NPA has the sole discretion to accept or reject exhibits and to adjust their location based on their content, size, and the limits of the physical event space.

Set-Up and Dismantle

Exhibitors may begin setting up their displays on Sunday, Oct. 13, from noon to 5 p.m. in the Seaport Ballroom (D-H). However, electrical and internet set-up will not be activated until the morning of Monday, Oct. 14, the start date of the conference. Exhibits will remain in this location throughout the duration of the exhibit period. Exhibitors must dismantle their displays after the networking break on Tuesday, Oct. 15, at 3:45 p.m. The exhibit hall must be cleared of all exhibitor materials, including packages for outbound shipping, by 6 p.m. on Tuesday, Oct. 15.

Changes to Application

It is the exhibitor's responsibility to inform NPA of any changes to the information indicated on their Exhibitor Application, including the addition of or changes to exhibit staff. Changes to the Exhibitor Application should be made in writing with as much notice as possible to maximize NPA's ability to make accommodations.

Exhibitor Agrees That:

- All provisions listed above shall be part of this Agreement.
- Exhibitor space is allotted on a first-come, first-paid basis. No exhibit space assignments will be made until the release of the Exhibitor and Sponsorship Prospectus.
- The National PACE Association (NPA) reserves the right to reject Exhibitor Applications with or without cause if in the best interest of the conference and its participants.
- Shipping instructions will be sent to exhibitors in the NPA Exhibitor Service Kits emailed from Levy Exposition Services, Inc.
- Exhibit hall hours (six hours total):

  Monday, Oct. 14, 2024
  7-8:30 a.m., 10:30-11:30 a.m., 3:15-4:15 p.m.

  Tuesday, Oct. 15, 2024
  7-8 a.m., 9:30-10:30 a.m., 3:15-3:45 p.m.

- Exhibits must be staffed during exhibit hours.
- No printed materials are to be posted outside the exhibitor's space.
- The distribution of outside food, snacks or beverages – apart from prepackaged candy – is prohibited. Any exhibitor or sponsor who distributes food, snacks or beverages will be responsible for all service charges, cleaning fees, fines or other expenses incurred. Should exhibitors wish to order food and beverage for their booth, they must do so through the hotel.
- The subletting, assignment or appointment of the whole or any part of the exhibitor's space by an exhibitor is prohibited.
- The cost of any insurance for an individual exhibit space will be borne by the exhibitor. The exhibitor agrees that NPA, its agents and employees and the Manchester Grand Hyatt shall not be responsible in any way for damage, loss or destruction of any property of the exhibitor or injury to the exhibitor or the exhibitor's representatives.
- The cost of electrical hook-up and internet access will be borne by the exhibitor.
- There will be no overnight security provided.
- Your signature on the Exhibitor Application binds you, your company and its agents to this Agreement.

Exhibitor Agreement

The terms of the Exhibitor Agreement are hereby incorporated by reference.

Signature of Authorized Contact _____ Date _____

2024 NPA Annual Conference Exhibitor Application

Please reserve exhibit space for the company listed below at the 2024 NPA Annual Conference to be held in San Diego, CA. This application becomes valid only after being signed by the exhibitor and a confirmation of space has been issued by NPA.

Company Information to Appear in Conference Materials

Company Name _____

(Print name as you wish it to appear in conference materials and signage.)

Business Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Company Website _____

Correspondence Contact for Exhibits

Name _____

Email _____ Phone _____

Is this your company's first time exhibiting with NPA? ❑ Yes ❑ No

Booth Space

❑ Standard Booth Size (Tabletops or Pop-Ups): 10'x10' ❑ Booth Size: 10'x20'

Include details of special requests, additional requirements or considerations requested below:

_____

_____

Booth Pricing

_____	10'x10' Space at Member Rate of $4,750	$_____
_____	10'x10' Space at Member and Preferred Vendor Rate of $4,275	$_____
_____	10'x10' Space at Non-Member Rate of $5,250	$_____
_____	10'x20' Space at Member Rate of $9,500	$_____
_____	10'x20' Space at Member and Preferred Vendor Rate of $8,550	$_____
_____	10'x20' Space at Non-Member Rate of $10,500	$_____
	Total Booth Space Cost	**$_____**

Preferred Booth Locations: 1._____ 2. _____ 3. _____ 4._____

Whenever possible, NPA will make space assignments in keeping with the preferences noted in writing on the Exhibitor Application. However, NPA cannot guarantee space requests. NPA reserves the right to alter the floor plan and make the final determination of all space assignments in the best interests of the event.

We prefer that our exhibit space not be located next to or across from the following companies:

_____

_____

** **Note:** All exhibitor conference registrants must complete and submit a Conference Registration Form that will be sent with the NPA Exhibitor Service Kit. Exhibitors must include on their registration form any optional conference activities they will attend, such as pre-conference programs and the social event, as additional registration fees may apply. Additional attendees may register for the conference using the Conference registration form included with the exhibitor kit. Submit all completed registration forms to* **NPA Education**.

Exhibitor Payment

Payment must accompany this application. Submit the completed exhibitor application with credit card information via an encrypted email, or an NPA staff member will call you for the credit card information to process the payment. Exhibitor benefits will not begin until payment in full has been received. If paying by check, email **Sue Hagler** with a copy of your completed Exhibitor Application and the estimated arrival date of your check. Your choice will not be confirmed until payment is received.

- ❑ ACH Transaction (NPA Education will provide you with the ACH transaction information once the exhibit application has been received.)
- ❑ Check Enclosed (Payable to National PACE Association Annual Conference)
- ❑ Credit Card Payment
  - ❑ Visa
  - ❑ MasterCard
  - ❑ AMEX

(NPA does not accept Discover card.)

Credit Card Number _____ Expiration Date _____

Cardholder's Name (As It Appears on Card) _____

Cardholder Signature _____

Billing ZIP Code _____

Exhibitor Documents

Submit a company description of up to 50 words for inclusion in the mobile app and conference materials. Include the description below with the submission of the Exhibitor Application no later than Sept. 3 to **Sue Hagler**.

_____

_____

In addition, email a high-resolution company logo in EPS or high-resolution JPEG format (300 ppi) no later than Sept. 3 to **Sue Hagler** for inclusion in the mobile app and conference materials.

Refund Policy

Written cancellations for exhibitor space rentals must be received no later than Sept. 3 to receive a refund, minus a $100 processing fee. Refunds will not be provided for cancellations received after Sept. 3.

Two Ways to Submit the Exhibitor Application

By Email

Email the completed Exhibitor Application to **Sue Hagler**. Submit the completed application with credit card information via an encrypted email, or an NPA staff member will call you for the credit card information to process the payment.

By Mail

Mail the Exhibitor Application and payment to:

National PACE Association
675 N. Washington Street, Suite 300
Alexandria, VA 22314

If submitting the Exhibitor Application by mail, email a copy of the application to **Sue Hagler.**

Completed applications and payment must be received no later than Sept. 3.

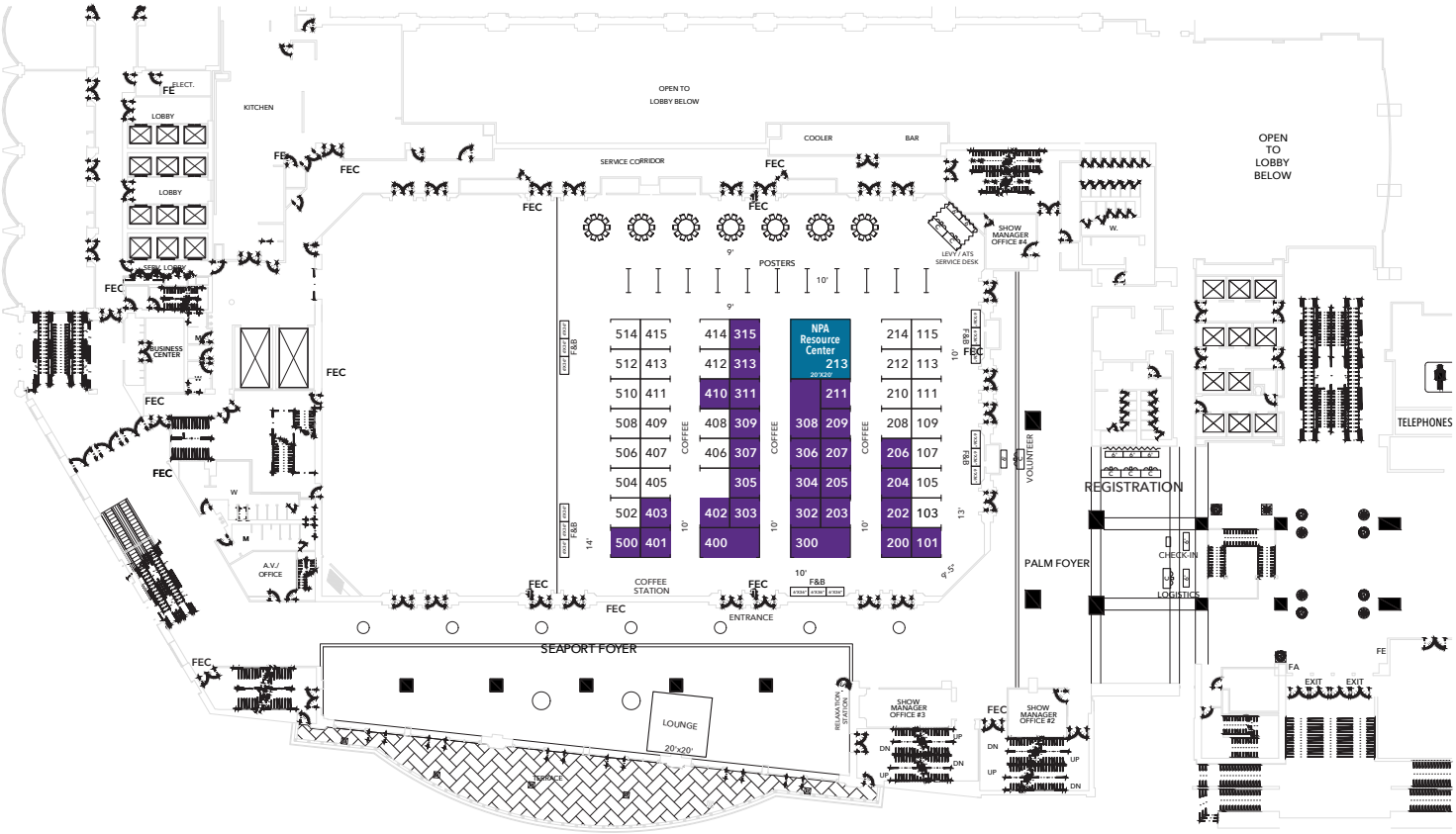
For more information regarding exhibiting,
please contact Sue Hagler by **email** or at 703-535-1528.

NPA Annual Conference

Oct. 13-16, 2024

Exhibit Show Dates: Oct. 14-15, 2024

Manchester Grand Hyatt San Diego | Seaport Ballroom (D-H)



Key

- Sold Booth
- NPA Member Resource Center

2024 NPA Annual Conference Sponsorship Opportunities

To gain additional recognition during the conference, take advantage of one of the many sponsorship opportunities NPA offers. Sponsored events provide opportunities for access, networking and recognition. Long after the conference has ended, sponsored conference giveaways provide continued exposure, recognition and visibility.

Benefits of Sponsorship:

- Sponsor logo with link to company website on the NPA conference site
- Recognition during the Opening General Session and Leadership and Awards Luncheon
- Sponsor logo on a welcome banner or entryway unit
- Thank-you flyer listing all sponsors in attendee packets
- Traffic builder for your booth
- Signage with your company name at each sponsored event

Pre-Conference Push Notification Messaging

(6 opportunities per day)

A push notification is a powerful, real-time marketing tool that grabs the attention of attendees immediately. Announce your presence at the conference or highlight a product or service. Push notifications will reach attendees within one week prior to their arrival. Messages are limited to 130 characters and must be scheduled by Sept. 20. Time slots are assigned in advance on a first-come, first-served basis. Companies must submit text electronically to NPA for prior approval.

Cost: $2,500 each

On-Site Push Notification Messaging

Monday to Wednesday, Oct. 14-16

(6 opportunities per day, 1 push notification per sponsor)

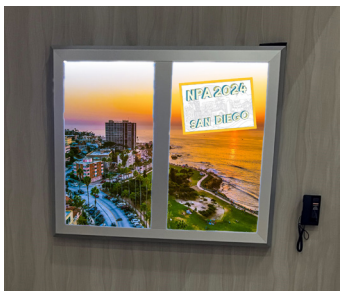
A push notification is a powerful, real-time marketing tool that grabs the attention of attendees immediately. Announce your presence at the conference or highlight a product or service. Push notifications will reach attendees during the conference. Messages are limited to 130 characters and must be scheduled by Oct. 4. Time slots are assigned in advance on a first-come, first-served basis. Companies must submit text electronically to NPA for prior approval.

Cost: $2,500 each

Hotel Reader Boards

(3 opportunities)

Showcase the message of your choice on the official hotel reader boards in vibrant type or color as conference attendees walk through the Palm Foyer and fourth floor on their way to NPA registration, exhibit hall and educational sessions. Your message will be displayed one full day during the conference.



Cost: $2,500

2024 NPA Annual Conference Sponsorship Opportunities (cont.)

Advertising Boards

(8 opportunities) **TWO SOLD**

Deliver your message and branding on advertising boards throughout the conference! Your advertising board will be placed outside of the exhibit hall and will be seen by all attendees as they walk into and out of the exhibit hall and to the educational sessions. The foam core board measures 32″ wide x 76″ high double-sided.

Cost: $3,000

Escalator Landing Clings

(27 opportunities)

Guaranteed exposure! These clings will be seen coming and going from the opening general session and education session. The clings will be located on the landings from the escalators near the Coronado Ballroom. Showcase your message before all attendees and drive folks to your booth from this high-traffic area as they see your messaging!

Cost: $3,000 each

Window Clings in Coronado Foyer

(18 opportunities)

Amazing visibility opportunity! Let the natural light shine on your brand. This branding opportunity is a great way to capture the attendees' attention as they enter and exit the educational session rooms.
Each cling is 49.5″ x 86.25″

Cost: $3,000 each

Conference Attendee Email Blast

NPA will send two emails on your behalf to conference registrants who have selected to receive sponsor mailings. Emails can be up to 300 words in length.

The first email will be sent out the last week of September. The second email will be sent the week prior to the conference.

Cost: $3,000

2024 NPA Annual Conference Sponsorship Opportunities (cont.)

Window Clings in Seaport Foyer

(6 opportunities)

Amazing visibility opportunity! Let the natural light shine on your brand. The beautiful Seaport Foyer overlooks the Embarcadero and will serve as a hub for attendees to take a break from sessions and enjoy the expansive balcony overlooking the water. This branding opportunity is a great way to capture the attendees' attention as they enter and exit the exhibit hall. Each cling is 61″ x 89″.

Cost: $4,000

Hospitality Luggage Room

Wednesday, Oct. 16, 6:30 a.m. - 1 p.m.

Catch a few extra moments with our conference attendees and wish them well on their travels home by sponsoring a branded hospitality room for attendees to drop off their luggage in the morning on the last day of the conference and grab a snack on their way to the airport. Make a lasting impression with branded luggage tags, custom mini water bottles and snacks.

Additional Sponsorship Benefits:

- One complimentary conference registration
- Distribution of sponsor brochures
- Opportunity to have a welcome table
- Branded luggage identity tags, custom mini water bottles and snacks
- Branded alphabetical luggage signs

Cost: $5,000

Intake and Marketing Workshop

Sunday, Oct. 13, 8 a.m. - 4:30 p.m.

This full-day pre-conference workshop is geared toward PACE intake, marketing and leadership staff. Breakfast, lunch and two breaks are provided. Sixty to 80 attendees are expected. This is a great opportunity to network with a smaller subset of the conference and hear about the latest marketing guidelines impacting PACE.

SOLD

Additional Sponsorship Benefits:

- One complimentary conference registration
- Opportunity to address attendees at workshop
- Opportunity to distribute company brochure at workshop

Cost: $5,500

2024 NPA Annual Conference Sponsorship Opportunities (cont.)

Event Pocket Guides

NPA Annual Conference Pocket Guides provide attendees with a quick reference of the complete conference schedule, including site maps. This handy reference will be a popular grab item at the registration desk, where they will be made available to every attendee upon check-in. Your company name and logo will be prominently displayed on the guide.

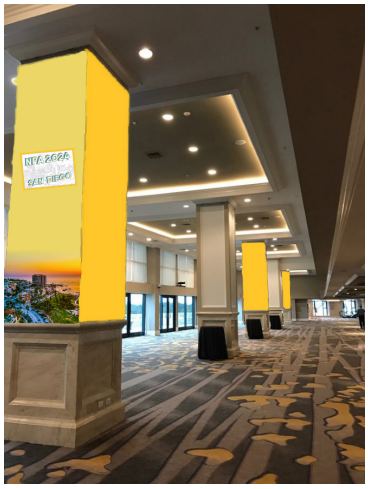
Additional Sponsorship Benefits:

- One complimentary conference registration
- Sponsor name and logo on the event pocket guides

Cost: $7,500

Column Wraps

(5 opportunities)



A branding opportunity with high visibility! These column wraps will stand out even from a distance with your branded message. The columns are located in the Palm Foyer near the Seaport Ballroom, the main hub of the conference. Expand your message on this wrap with your company logo and/or booth number for everyone to see as they enter and exit the exhibit hall and walk to the educational session rooms.

Additional Sponsorship Benefit:

- One complimentary conference registration

Cost: $8,000

Coffee Breaks

(5 opportunities)

Monday, Oct. 14, 10:30-11:30 a.m.

Monday, Oct. 14, 3:15-4:15 p.m.

Tuesday, Oct. 15, 9:30-10:30 a.m.

Tuesday, Oct. 15, 3:15-3:45 p.m.

Wednesday, Oct. 16, 9:30-10 a.m.

Refreshments will be served in the exhibit hall during breaks and between educational sessions on Monday and Tuesday. The networking break on Wednesday, Oct. 16, will be held in the Seaport Foyer. Over 900 individuals are expected to attend each break.

Additional Sponsorship Benefits:

- One complimentary conference registration
- Sponsor logo on napkins

Cost: $8,000 each

2024 NPA Annual Conference Sponsorship Opportunities (cont.)

Keynote Speaker for the Opening General Session

Monday, Oct. 14, 8:30-10:15 a.m.

The keynote speaker is an integral part of the annual conference and sets the tone for the conference. This year, the 30th anniversary of NPA will be woven into the address and highlighted during the Opening General Session. The keynote address is designed to inspire, invigorate and motivate PACE staff. Don't miss out on one of the most memorable conference highlights.

SOLD

Additional Sponsorship Benefits:

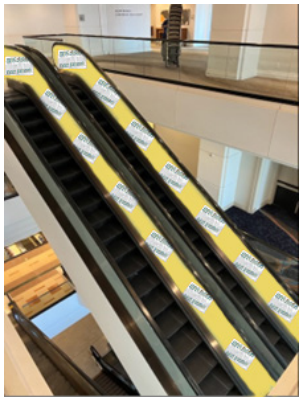
- One complimentary conference registration
- Opportunity to provide a branded item in attendee packets
- Special private photo opportunity with keynote speaker, NPA president and CEO, and NPA board chair prior to the Opening General Session
- Verbal recognition by the keynote speaker

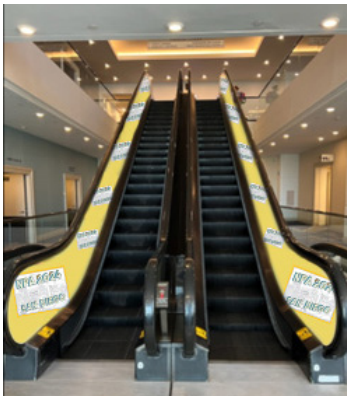
Cost: $8,000

Escalator Wall Clings

(2 opportunities)

These prominent clings will be seen by all attendees coming and going from the exhibit hall to the educational sessions. Showcase your message in front of all attendees and drive attendees to your booth from this high-traffic area as they see your name when using the escalators and walking to the educational sessions.





Additional Sponsorship Benefits:

- One complimentary conference registration

Cost: $8,500

Continental Breakfast

(3 opportunities)

Monday, Oct. 14, 7-8:30 a.m.

Tuesday, Oct. 15, 7-8 a.m.

Wednesday, Oct. 16, 7-8 a.m.

Continental breakfast will be served in the exhibit hall Monday and Tuesday and in the Seaport Foyer on Wednesday. Over 900 individuals are expected to attend each breakfast.

Additional Sponsorship Benefits:

- One complimentary conference registration
- Sponsor logo on napkins
- Opportunity to give away sponsor literature at buffet tables

Cost: $9,500 each

2024 NPA Annual Conference Sponsorship Opportunities (cont.)

Name Badges and Lanyards

What more could you ask for? Your logo will appear on both the lanyard worn around the conference attendees' necks and on the physical badge. This sponsorship opportunity will give your company unparalleled visibility as attendees wear their badges everywhere throughout the conference.

SOLD

Additional Sponsorship Benefits:

- One complimentary conference registration
- Sponsor name and logo on name badges

Cost: $9,500

The Candy Store

Everyone gets the munchies at a conference. Be the one to satisfy their sweet tooth. Attendees will enjoy walking around the conference with a branded bag of candy featuring your company logo. The Candy Store will be located in the registration area, a high traffic area and sure to be a very popular place! The Candy Store will be open Monday and Tuesday 7 a.m. to 5 p.m. and Wednesday 7-11 a.m. The candy is included in the pricing.

Additional Sponsorship Benefits:

- One complimentary conference registration
- Sponsor logo on the candy bag

Cost: $10,000

Hotel Key Cards

Great visibility! What must be in every attendee's badge pouch, pocket or purse? Their hotel key card! Be the company that attendees see every time they go to unlock their hotel room door. Put your name and logo in the hands of every conference attendee.

SOLD

Additional Sponsorship Benefits:

- One complimentary conference registration
- Sponsor name and logo on the hotel key cards

Cost: $10,000

2024 NPA Annual Conference Sponsorship Opportunities (cont.)

Relaxation Station

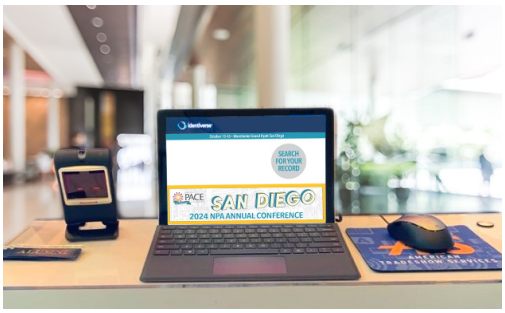
Transform your brand into a featured destination by sponsoring the inaugural conference Relaxation Station. This sponsorship opportunity gives you the opportunity to showcase your company and the message of your choice with a sponsorship that is sure to be an unforgettable component of the conference. Highlight your brand, such as by providing your logo apparel for the Relaxation Station team to wear or providing branded towels or other branded extras. The Relaxation Station will be set up in a high-traffic location in one of the most popular U.S. cities. Receive measurable and meaningful ROI by obtaining qualified leads from attendees when they first visit your booth for a ticket or device scan. Be the star of the show as attendees enjoy much-needed time to relax after a long day of sessions and walking throughout the expansive Hyatt property!

Additional Sponsorship Benefits:

- Two complimentary conference registrations
- A welcome table for handouts and giveaways at the Relaxation Station area.

Cost: $12,000

On-Site Self-Registration Kiosk



Be a part of NPA's inaugural launch of our new on-demand attendee badge printing services, where attendees will be able to conveniently print their own badges from one of eight kiosks. With this exclusive sponsorship, your company logo will be branded around the frame of the kiosk.

Your company logo will be visible to each attendee as they check in at registration to print their badge. Don't miss this great opportunity!

Additional Sponsorship Benefits:

- Two complimentary conference registrations
- Sponsor artwork on the laptops at the check-in kiosk
- Branded pens next to the kiosk

Cost: $12,500

Conference Mobile App

Don't miss this opportunity to sponsor the popular mobile conference app, which attendees love for all of its features, and allows attendees to have all pertinent conference information at their fingertips. The app includes a customizable conference agenda, links to exhibitors and sponsors, maps of the hotel and surrounding area, educational session descriptions and handouts, and networking features such as messaging, electronic business card exchange, photo sharing and more!

SOLD

Additional Sponsorship Benefits:

- Two complimentary conference registrations
- Sponsor logo with link to sponsor website throughout app
- Opportunity to post product literature or other promotional items to app

Cost: $14,000

2024 NPA Annual Conference Sponsorship Opportunities (cont.)

Networking Luncheon

Monday, Oct. 14, 11:30 a.m. - 1:30 p.m.

Attendees from different PACE disciplines sit with peers as well as new colleagues to network and discuss topics of interest while enjoying a buffet lunch featuring delicious California cuisine. The lunch will take place on the Marina Lawn just steps from the Embarcadero.

Additional Sponsorship Benefits:

- Two complimentary conference registrations
- A welcome table at the luncheon entrance to handout giveaways
- Opportunity to briefly address attendees
- Projection with sponsor logo during luncheon

Cost: $15,000

Leadership and Awards Luncheon

Tuesday, Oct. 15, 11:30 a.m. - 1:15 p.m.

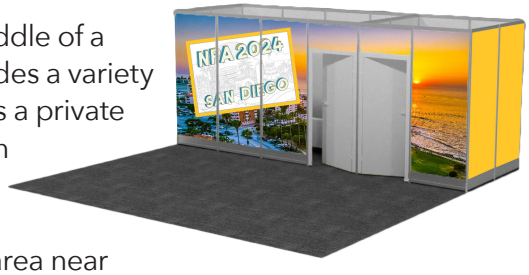
This time-honored tradition honoring NPA award recipients and other special recognitions is a highlight of the conference. NPA will present the Marie-Louise Ansak Award, named for the co-founder of On Lok Senior Health Services, the model program for the Program of All-Inclusive Care for the Elderly, and the Judy Baskins Volunteer Leadership Award. This luncheon truly embodies talent, dedication, and the unwavering spirit of those who work on the front lines of PACE. Over 500 individuals are expected to attend.

Additonal Sponsorship Benefits:

- Two complimentary conference registrations
- Slide with sponsor name and logo will be projected on screen during arrival of attendees
- A welcome table at the luncheon entrance to hand out giveaways

Cost: $15,000

Leisure Lounge



A comfortable place to sit and relax can be a welcome haven in the middle of a busy conference after a long day of walking. The Leisure Lounge provides a variety of opportunities for attendees to relax for a few minutes or can serve as a private space to conduct a conference call or have an impromptu meeting with a new colleague. Ensure that your brand is front and center in this casual setting designed to encourage networking and interaction with attendees. The lounge, which will be prominently located in the foyer area near the exhibit hall, includes comfortable seating with power for device charging and private space for making calls or conducting one-on-one meetings. Your company logo, booth number and message will be prominently displayed on the lounge walls and signage near the Leisure Lounge.

Additional Sponsorship Beneifts:

- Two complimentary conference registrations
- Opportunity to hand out company swag and brochures in the lounge
- Sponsor logo on lounge walls

Cost: $16,000

2024 NPA Annual Conference Sponsorship Opportunities (cont.)

Entertainment Sponsor for Opening Night Reception

Monday, Oct. 14, 6:30-8:30 p.m.

Be a part of NPA's premier Opening Night Reception by helping to craft a fun and entertaining event on the beautiful Grand Hyatt Pool Deck, set up with a variety of food stations, with stunning views of the bay, the Embarcadero and the San Diego skyline.

Attendees will enjoy delicious cuisine and a variety of entertainment throughout the evening, including photo booths, face painting, yard games, a high-energy band and much more.

Additional Sponsorship Benefits:

- Two complimentary conference registrations
- Sponsor logo projected at the entryway of the reception venue
- A welcome table at the entrance to hand out branded giveaways
- Branded dessert items

Cost: $16,500

NPA's Exclusive Social Event: Evening Out at the Fiesta de Reyes

Fiesta de Reyes, located in the heart of Old Town Sand Diego, is the ultimate experience for conference attendees as they are transported back in time to experience and enjoy the strong Latin culture of San Diego as well as the sights, sounds and smells of a mid-1800s frontier settlement and the early days of San Diego. Attendees will enjoy traditional Mexican food with all the fixings. The plaza area is an oasis in the heart of Old Town, completely surrounded by lush gardens, with custom folk art, cozy firepits, a dazzling courtyard with vibrant colors, and over 19 shops to browse for gifts and souvenirs. Entertainment will include stage performers, strolling Mariachi bands, and dazzling ladies clad in cultural attire. Don't miss the exclusive opportunity to sponsor NPA's official social event of the conference..

Additional Sponsorship Benefits:

- Three complimentary conference registrations
- Branding on the fleet of buses that will transport attendees to and from the event
- Shout out on stage by the band and the opportunity for brief welcome remarks
- Branded giveaway item provided with a welcome drink upon arrival

Cost: $20,000

Conference Wi-Fi

(For email and web browsing only)

With the abundance of laptops, smartphones and tablets, having an available internet connection is essential. This sponsorship opportunity will allow all conference attendees to check email, access the mobile app, and browse the web while in the meeting rooms and exhibit hall.

Additional Sponsorship Benefits:

- Three complimentary conference registrations
- Customized splash page with design of your choice
- Provide a one-minute video to be shown during the Opening General Session

Cost: $25,000

Sponsor Application for NPA Annual Conference

Oct. 13-16 at the Manchester Grand Hyatt San Diego

Indicate the session(s), social event(s) and/or item(s) you wish to sponsor.

Sponsorship	Cost

Total _____

Company Information to Appear in Conference Materials

Company Name _____
(Enter name as you wish it to appear in conference materials and signage.)

Business Address _____

City _____ State _____ ZIP _____

Phone _____ Email _____

Company Website _____

Correspondence Contact for Sponsorship

Name _____

Email _____ Phone _____

Note: All sponsor registrants must complete and submit the Conference Registration Form that will be sent at a later date. Sponsors must include on the form any optional conference activities they will attend, such as luncheons, pre-conference programs and the social event, as additional registration fees may apply. Additional attendees may register for the conference using the Conference Registration Form that will be emailed to you upon request. Submit all registration forms to **NPA Education**.

Sponsor Payment

Payment must accompany this application. Submit the completed Sponsorship Application with credit card information via an encrypted email, or an NPA staff member will call you for the credit card information to process the payment. If paying by check, email **Sue Hagler** with a copy of your completed application and the estimated arrival date of your check. Your choice will not be confirmed until payment is received.

- ❑ ACH Transaction (NPA Education will provide you with the ACH transaction information once the exhibit application has been received.)
- ❑ Check Enclosed (Payable to National PACE Association Annual Conference)
- ❑ Credit Card Payment
  - ❑ Visa
  - ❑ MasterCard
  - ❑ AMEX

(NPA does not accept Discover card.)

Credit Card Number _____ Expiration Date _____

Cardholder's Name (As It Appears on Card) _____

Cardholder Signature _____

Billing ZIP Code _____

Sponsor Documents

Submit a company description of up to 50 words for inclusion in conference materials. Include the description below with the submission of the Sponsorship Application no later than Sept. 3 to **Sue Hagler**.

_____

_____

_____

In addition, email a high-resolution company logo in EPS or JPEG format (300 ppi) to **Sue Hagler** by Sept. 3 for inclusion in the mobile app and conference materials.

Refund Policy

Written cancellations for sponsorship of an event must be received no later than Sept. 3 to receive a refund minus a $100 processing fee. Refunds will not be provided for cancellations received for sponsorship of an event after Sept. 3. Refunds cannot be honored for cancellations of sponsored items.

Signature of Authorized Contact _____ Date _____

Two Ways to Submit the Sponsorship Application

By Email

Email the completed Sponsorship Application to **Sue Hagler**. Submit the completed application with credit card information via an encrypted email, or an NPA staff member will call you for the credit card information to process the payment.

For more information, contact Sue Hagler by **email** or at 703-535-1528.

By Mail

Mail Sponsorship Application and payment to:

National PACE Association
675 N. Washington Street, Suite 300
Alexandria, VA 22314

If submitting the Sponsorship Application by mail, email a copy to **Sue Hagler.**

Completed applications and payment must be received by Sept.3.

For more information regarding sponsorship, please contact Sue Hagler by **email** or at 703-535-1528.